

Schaeffler Engineering –
Your partner for the challenges of the future



Always looking ahead

Schaeffler Engineering Strategy 2025



What moves us today, will move the world tomorrow.

Since 1979, we have been working with our customers to develop the drive system of tomorrow. In doing so, we rely on a unique combination of knowledge and range of services.

We have developed into an established provider of mechatronic system development in the powertrain and work together with customers from the automotive and non-automotive sectors in a solution-oriented and partnership-based manner.

Our holistic understanding of engineering, our social responsibility and the high demands we place on ourselves as a partner and service provider are reflected in our strategic vision 2025, which we are aligning our future development with.

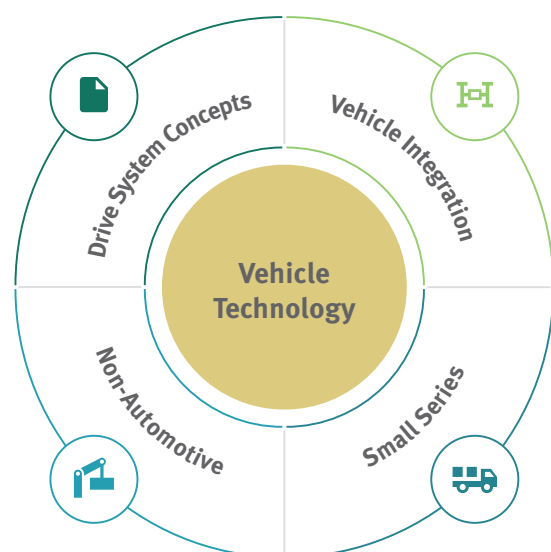
As a sought-after engineering partner, we develop future vehicle technologies with a profound understanding of system and mechatronic know-how – for a world that is cleaner, safer and smarter.

Our Vision – Where we want to develop

Our 3+1 focus areas

In order to achieve our vision and corporate goals 2025, we will strategically focus on the following areas in the future, based on our overall vehicle expertise:

- 1 Drive system concept**
Based on our vehicle mechatronic knowledge we transform technical innovations into future drive systems.
- 2 Vehicle integration**
Due to our expertise in engineering and validation, we are the key enabler for component & system integration in every phase of the project.
- 3 Small series**
We realize small series in high-volume quality through our comprehensive development and series know-how.
- 4 Non-automotive**
Non-automotive customers benefit from our mechatronic system understanding and process know-how.



Our strategic focus – What we will focus on in the future

Always looking at the big picture

What matters in the future

System competence and agility

These are two decisive factors for successful projects and close partnerships with our customers.

More than the sum of its parts

The perfect interaction of all components requires comprehensive expertise as well as a view and understanding of the overall system. This plays an increasingly important role for our customers and their projects. For a long time now, it has been about more than just the development of a component or a module.

Our broad range of services and our proven experience in systems development and integration make us a specialist in systems engineering – and thus the right engineering partner for the challenges of tomorrow.

Developing customized solutions together

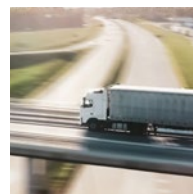
Uniqueness characterizes our work, because every project and every customer is different, and so is every solution we develop. In doing so, we rely on our experience, which gives us and our partners a decisive advantage, as well as our interdisciplinary view and approach.

We have also been working according to agile methods for some time – i.e., our cross-functional teams develop a solution that is individually tailored to the customer and their requirements.

Industry-independent development

We provide our system expertise, agile way of working, experience and knowledge from various development and series projects to customers from the automotive and non-automotive sectors.

Together with our customers and partners we work on technologies for a cleaner, safer and more connected world.



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